



ESSEX NATIONAL
HERITAGE AREA

FOR IMMEDIATE RELEASE

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ESSEX HERITAGE AND HUNT'S TO CO-HOST PHOTO SAFARIS

Camera Enthusiasts Invited to Embark on Photo Adventures

August 14, 2008 (Salem, MA) . . . Picture yourself surrounded by a stunning North Shore landscape with a state-of-the-art digital camera in hand. A great white egret soars over Plum Island. The sun sets over the Marblehead coastline. You've been personally coached by Hunt's Photo technical experts and are poised ready to capture an award-winning image. Sound inviting?

REGISTER TODAY! to participate in Essex Heritage's Photo Safari program. Sponsored by leading camera and lens companies, and co-hosted by Essex Heritage and New England's largest photography retailer, Hunt's Photo & Video of Melrose, MA, Essex Heritage Photo Safaris combine historic site exploration with education on current digital photography advances. Photographers at all levels are invited to broaden their horizons and expand their skills with unlimited use of high-quality photo equipment while visiting the incredibly beautiful Essex National Heritage Area locations.

The remaining 2008 Essex Heritage Photo Safaris are scheduled as follows:

Nikon Photo Safari

Saturday, September 6 Ramble! Newburyport Custom House Maritime Museum

Canon Photo Safari

Saturday, September 20 Capture! Old Town Marblehead Marblehead Arts Assn

Photo Safari sessions are open to the public (pre-registration required). Participants will receive hands-on instruction from Hunt's knowledgeable technical experts during each session, along with "goodie" bag to take home.

In its third year, the Essex Heritage Photo Safari program is designed to showcase the beauty and unique landscape of the Essex National Heritage Area. This program also highlights the mission of Essex Heritage. Working in partnership with the National Park Service, Essex Heritage encourages public/private partnerships and implements programs to enhance, preserve and promote the unique historic, cultural and natural resources of the Essex National Heritage Area.

Pre-registration is required for all events. Participation is limited to attending one event. Additional events may be attended on a wait list basis. Cost for the June 14, August 2, and September 6 photo safaris(4 hour session) is \$50 (\$25 for Essex Heritage members). Register online at:

EssexHeritage.org/photosafari or call Essex Heritage at: 978.740.0444.

Be sure to enter your images in the annual Essex Heritage Photo Contest! Essex Heritage Photo Safari results have generated eye-catching entries. All submissions are due by the October 1, 2008 deadline, and any photos captured between November 10, 2007 and October 1, 2008 are eligible. Amateur photographers are invited to submit any images taken in the Essex National Heritage Area, assigning them to one of three categories: "A Winter Wonderland," "On the Trail" or "A Trails & Sails Experience."

Photos should capture the essence of an Essex Heritage experience and/or speak to Essex Heritage's role in preserving and promoting the rocky coasts and harbors, farms and forests, historic districts, rivers and marshes of Essex County. More details on how to submit are posted on the Essex Heritage website at: EssexHeritage.org/photocontest/

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About Essex National Heritage Area and Essex Heritage Commission

The Essex National Heritage Area is comprised of the 34 communities of Essex County and designated by US Congress in recognition of the important role that this region played in American history and the significant heritage sites still extant in the region. Essex Heritage is the non-profit management entity for the Area, working in collaboration with the National Park Service to promote public/private partnerships, and develop programs that enhance, preserve and encourage regional awareness of the Area's unique historic, cultural and natural resources. For more information, experience Essex Heritage at essexheritage.org or call (978) 740-0444.



About Hunt's Photo and Video

Hunt's Photo and Video is the largest specialty retailer of photo, video and digital imaging products in New England. Family owned and operated for three generations, Hunt's is headquartered in Melrose, MA, with branch locations in Boston, Cambridge and Hadley, MA, Providence, RI, So. Portland, ME, and Manchester, NH. Serving beginners, students, hobbyists and professional photographers throughout the United States, Hunt's has created its own picture of success with competitive pricing, sales expertise and exceptional customer service. Visit Hunt's online at www.huntsphotoandvideo.com.